



*A KEY TO YOUR  
BUSINESS SUCCESS*



**Serving Sheridan County since 1913**

**[www.sheridanwyoingchamber.org](http://www.sheridanwyoingchamber.org)**



*The proactive voice of local business working for the promotion, protection and prosperity of our members*

*PO Box 707, Sheridan, WY 82801  
PH (307) 672-2485 FAX (307) 672-7321  
www.sheridanwyoingchamber.org*

Dear Business Owner,

We invite you to become a proud member of the Sheridan County Chamber of Commerce! The Sheridan County Chamber of Commerce has been supporting its members since 1913.

Our mission is to be the proactive voice of local business working for the promotion, protection, and prosperity of our members. All of us at the Chamber of Commerce would be excited about having your business become part of the family of Chamber members.

Our vision is to be your #1 business resource in Sheridan County. All of our members have different needs, and we continually strive to meet those needs. Some of the resources we provide to our members are exclusive cost savings, advocacy, referrals, newsletters, marketing, seminars/forums, and networking opportunities.

This booklet gives an overview of the many benefits and opportunities offered exclusively to Chamber members. In addition to these benefits, you also become a visible and invested member of Sheridan's business community.

We look forward to having you with us!

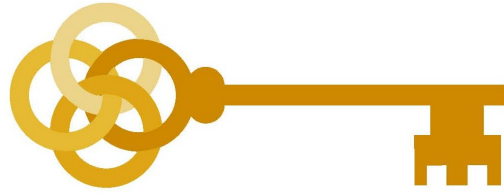
Warmest Regards,



Eric Brandjord  
President, Board of Directors  
Sheridan County Chamber of Commerce



Dixie Johnson  
Executive Director  
Sheridan County Chamber of Commerce



# About Us

## **Our Mission Statement**

The Sheridan County Chamber of Commerce is the proactive voice of local business, working for the promotion, protection and prosperity of our members.

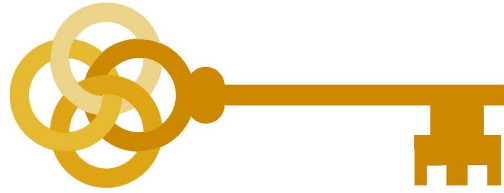
## **Our Vision**

Our vision is to be the #1 resource for the business community of Sheridan County.

Every January, the Chamber Executive Director presents the annual State of the Chamber address. A copy of our latest "State of the Chamber" address is posted on our website.

## **Our Purpose**

- Actively promote a healthy business and economic climate for our area
- Create a better understanding and appreciation of the importance of local area businesses and a concern for their problems
- Represent the business community in city, county, state and national legislative and political affairs
- Promote business and community growth and development; retention and expansion of existing businesses
- Discover and help correct circumstances that prevent the promotion of business expansion and community growth
- Promote programs of a civic, social and cultural nature which increase the functional and aesthetic values of the community
- Continue to promote tourism for the county and to work closely with the City of Sheridan, Sheridan County, and Sheridan Travel & Tourism in this effort



# Membership Benefits

## **Advocacy**

We take an active role in advocating for employers and job creation. Whether it is government spending, policies related to business development, health insurance advocacy, or affordable workforce housing, we will be involved in finding better solutions. When our members are undecided, we will convene all sides of an issue to help you make better-informed decisions.

## **Credibility**

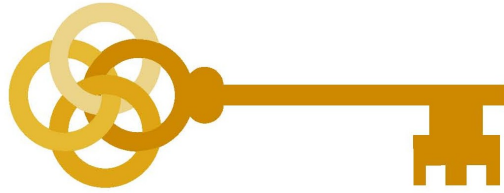
Chamber membership tells your customers that you are a reputable company that actively participates in the local business community. Members are encouraged to display their Sheridan County Chamber of Commerce membership plaque and window clings (decals) at their business location.

## **Training**

We host regularly scheduled seminars and workshops on an array of topics of importance to business owners and their employees. Annual legislative forums give you an opportunity to present your issues directly to policymakers about the important public policy issues facing Wyoming.

## **Keeping Current on Business News & Activities**

As a Chamber member, you'll have unlimited subscriptions to our weekly Chamber Online e-newsletter, for you and your employees. This keeps you current on Chamber events and opportunities, business "know-how" information, selected community notices, and also profiles one Featured Member business in each issue. You'll also have unlimited subscriptions to our Member to Member e-publication, for you and your employees. The Chamber also sends Member Alert emails, as alerted by the local police department, when there's a need to alert you to a potential threat in the business community.



# Membership Benefits

## Promotion

The Sheridan County Chamber of Commerce works diligently to promote your business. A few of the promotion opportunities we offer are:

- Option to be a Featured Member with a picture and article in the Chamber Online e-newsletter as well as on our website
- Information rack at the Chamber office (Visitor's Center) and at the Sheridan County Airport where you may display company brochures and business cards
- Opportunity to host a Business After Hours event
- Listing in our Membership Directory (print and on-line) where you may also find other Chamber businesses or update your lead list
- Named as a participating business in the Chamber Bucks gift certificate program
- Ability to post job openings on the Chamber website.
- Exclusive ability to advertise in our *Images of Sheridan County* relocation magazine and website

## Focused Marketing

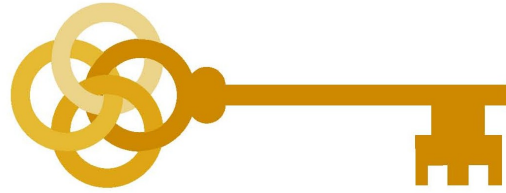
Focus your marketing efforts by targeting your service or product to other Chamber members. Our bulk mailing permit is available for your use (saving you the cost of purchasing your own, \$380 the first year and \$190/year thereafter), and our friendly staff are here to walk you through the process. You may submit postings to our Member to Member email publication, where members share announcements and promotions with other members. Our membership mailing address list is also available upon request.

## Wyoming Chambers Health Benefit Plan

Participate in the Chamber health benefit plan (medical, dental, life insurance) for you, your employees, and their families. Because of the evolving benefit needs of employees and their families, our healthcare plan gives an option of seven different plans to suit an employee's needs. As an employer you are able to choose the amount of money to contribute toward a plan, and as an employee you are able to choose which plan fits your needs. In a world of "one size fits all" healthcare plans, the ability to offer options to your employees makes your company unique. For more information specifically on their program, call Laurie Ross at (307) 674-6973.

## Ribbon Cuttings

Are you a new Chamber Member? A new business in town? Or just moved to a new location? Let the Chamber Ambassadors have a ribbon cutting ceremony for you, followed by a picture in our Chamber Online as well as other local media.



# Membership Benefits

## Networking Opportunities

Chamber events provide ample opportunity for networking, business development and fun!  
The two largest and recurring member events:

**Monthly Luncheon Program**

2nd Wednesday of each month

**Business After Hours**

3rd Wednesday of each month



Chamber Monthly Luncheon



Chamber Business After Hours

As a Chamber member you will have **over 25** opportunities a year to network with other business professionals. Sponsoring a Chamber event gives you the opportunity for community recognition as well. A **few** of the events the Chamber is involved with are: 3rd Thursday Street Festival, 4-H Buyers Reception, Career Expo, Celebrate the Arts, Christmas Stroll, Legislative Forum, and Real Life Fair -- not to mention the various business workshops we host throughout the year.

And join one of our seven working committees as another great way to become more active and promote your business. Our committees are:

Ag/Natural Resources/Public Lands  
Ambassadors  
Fundraising  
Governmental Affairs

Historic District Business  
Leadership Sheridan County  
Workforce Development



Chamber Community Partner Wheel

"We consider the Sheridan County Chamber of Commerce one of our best business partners! Our membership is invaluable in raising the visibility of our business: they have offered us high quality networking, detailed directories and outstanding advertising. We encourage area businesses to become active in the Sheridan County Chamber of Commerce, a committed organization working to enhance the future, as they are a major force promoting and serving the Sheridan Business Community."

*Butch & Andy Kennah  
Co-Owners  
KASSI Catering*

"My Chamber membership has given me an opportunity to become involved in the community and in turn has increased my business tremendously."

*Jerry Foster  
Manager  
TCi Verizon*



3rd Thursday Street Festival



Ag/Natural Resources/Public Lands Committee Field Trip

"The Chamber has given us a sense of community and welcome. We're a new and growing business and particularly appreciate the inexpensive way to advertise."

*Rod & Linda Burnett  
Co-Owners  
Powder River Shredders, LLC*

"The Sheridan County Chamber is the best chamber I've ever worked with. They're incredibly responsive and ready to help in any way they can."

*Russ Gardner  
CEO  
Big Horn Urgent Care, LLC*



2011 Grads of "Leadership Sheridan County"

“Being an active member of the Sheridan County Chamber of Commerce has increased the local recognition of Brittain World Travel and has contributed to my sales.”

*Peg Martin  
Owner  
Brittain World Travel*



Ribbon Cutting



Chamber Relocation Magazine

“Sheridan County Chamber of Commerce helps us to continually make new business contacts, keeps us informed on local happenings and provides us with a resource to grow our organization. I firmly believe that it is necessary for a business organization to be part of the Chamber if they want to attract more customers and grow their business in Sheridan County.”

*Matt Childers  
General Manager  
Fremont Motors Sheridan*

"My Chamber membership has been an excellent resource for me. The luncheons are a great way to network and hear about what is going on in the community and the topics are always timely."

*Ken Thorpe  
Owner  
Powder River Heating & Air Conditioning*



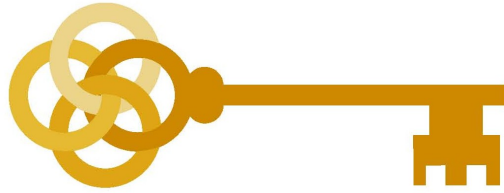
Community Partner Plaque Presentation



Window Decorating Contest Winner

“Becoming a member of the Chamber has been a great investment for the Sheridan Community Land Trust. The avenues for outreach and communicating with other local businesses have been worth the membership dues alone, not to mention all the other great platforms they provide for networking and partnering with businesses in the community.”

*Colin Betzler  
Executive Director  
Sheridan Community Land Trust*



# Membership Investment Schedule

## FOR-PROFIT BUSINESS

	ANNUAL INVESTMENT
0-5 Employees*	\$ 220
6-10 Employees	275
11-15 Employees	330
16-20 Employees	395
21-25 Employees	465
26-30 Employees	505
31 + Employees (\$6.80/employee over 30)	505 + 6.80 ea.

## NOT-FOR-PROFIT BUSINESS/SCHOOL/GOVERNMENT

0-5 Employees*	\$ 110
6-10 Employees	135
11-15 Employees	165
16-20 Employees	197
21-25 Employees	230
26-30 Employees	250
31 + Employees (\$3.40 /employee over 30)	250 + 3.40 ea.

## SPECIAL CATEGORIES

Individual/Associate Member	\$ 110
Second Business **	160

**There is also a one-time \$25 administrative fee added to the first year's investment.**

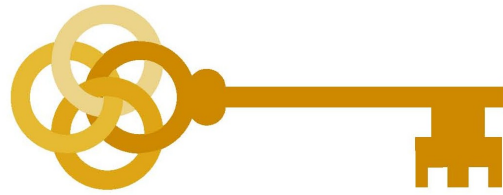
## COMMUNITY PARTNER

Community Partners are those Chamber businesses or individual Chamber members who make an **additional** monetary investment with the Chamber. This enhanced membership helps expand the services the Chamber is able to offer and demonstrates the Community Partner's commitment to the continued promotion, protection and prosperity of the Sheridan County business community. If you'd like to hear more about becoming a community partner, the Executive Director would be happy to visit with you.

*Membership Dues in the Sheridan County Chamber of Commerce are not tax deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary and necessary business expenses. Please consult your CPA with further questions.*

*\*All **employee** calculations are based on the number of Full-Time (FT) Employees, Part-Time (PT) Employees, and Seasonal Employees (FT =1, PT=.5, Seasonal =.25).*

*\*\***Second Business** is defined as a business operated by the same owner as an existing Chamber member, operating at a separate location from the first business and desiring a stand-alone directory*



# Suggested Next Steps

Thank you for your interest in becoming a member of the Sheridan County Chamber of Commerce!

Want to explore this opportunity further??

## **Check out the Membership Directory**

There are over 500 businesses and organizations that are finding this membership valuable. Are other businesses in your industry or in nearby locations already Chamber members? If most of them are members, don't be left behind! If they're not, then you have an opportunity to stand out! Talk with others about the value of Chamber membership.

## **Come to one of our monthly Chamber luncheons**

Enjoy the good food and program, and meet other Chamber members. The luncheons are the 2nd Wednesday of each month, 11:30 am to 1:00 pm. The 2011 host site is the Best Western Sheridan Center, and the cost for the lunch is \$15 per person. You can see the next luncheon's program on the home page of our website, [www.sheridanwyoingchamber.org](http://www.sheridanwyoingchamber.org).

## **Ask for a visit from one of our staff**

To talk more about the benefits of membership specifically for your business or organization, just give us a call at 672-2485.

## **Send us your completed membership application and dues payment**

Now you're a member! We'll immediately announce you as a new member in our weekly e-newsletter and at our next monthly luncheon (you'll receive a coupon for a free Chamber luncheon). You'll start receiving our e-publications so that you know what's going on and what opportunities are available. We'll set you up for a ribbon cutting whenever you're ready. And you'll receive a membership plaque and window decal, to tell everyone that you're a Proud Member of the Sheridan County Chamber of Commerce.

We look forward to being a part of your success!

Sheridan County Chamber of Commerce  
1517 E. 5th St.  
PO Box 707  
Sheridan, WY 82801

Phone: 307-672-2485

Fax: 307-672-7321

E-mail: [info@sheridanwyoingchamber.org](mailto:info@sheridanwyoingchamber.org)

[www.sheridanwyoingchamber.org](http://www.sheridanwyoingchamber.org)

