



2017 CONFERENCE REGISTRATION

Tuesday, May 23, 8am - 4:30pm
Sheridan College

BUSINESS NAME: _____

ATTENDEES:	Name	Email
	_____	_____
	_____	_____
	_____	_____
	_____	_____

[Attendees will pick their training sessions the day of the conference]

PAYMENT:

*Chamber Members: \$150 for the first representative. Every company representative after that will be \$100 each.
Non-Chamber Members: \$175 for the first representative. Every company representative after that will be \$125 each.*

TOTAL AMOUNT: _____

- Check (payable to the Sheridan County Chamber of Commerce) Check # _____
- Credit Card (Visa, MasterCard or Discover)

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Billing Address: _____

Billing City, ST Zip: _____

SIGNATURE: _____

Please return this form, along with your payment to:

MAIL: Sheridan County Chamber of Commerce
PO Box 707 | Sheridan, WY | 82801
EMAIL: info@sheridanwyomingchamber.org
FAX: 307-672-7321 PHONE: 307-672-2485



SESSION 1
8:30-10am

15 Invaluable Laws of Growth | Scott Lee Leadership Consulting

Understand how personal growth really works and how you can develop yourself to become a more effective and fulfilled individual. Learn how to build up your sense of purpose and become more successful in every area of your life.

Honoring the Soul in the Business World | Invoke

Is your entity meeting the soul needs of your employees? Are you serving the community's heart? Open up your mind to developing a more creative work life and free your heart to grow your business with soul in mind.

Pricing is Not a Science - It's an Artform! | AlphaGraphics

Is there a magic formula to pricing? Explore basic pricing models for goods and services in the marketplace, and discover how the positioning of your goods and services can influence the price you charge.

SESSION 2
10:15-11:45am

Branding for the Average Joe | AlphaGraphics

People often look to big names like Nike or Coca-Cola as examples of good branding. But what if you don't have a million dollar marketing budget? Explore what you can do in your small business to establish your brand within your budget and bandwidth.

LeaderSHIFT: Becoming a Question Thinker | Dr. Anita Schamber

Real progress occurs in business and employee growth when leaders experience a shift in mindset. Learn how to ask yourself different questions to engage the ingenuity of your staff through question storming.

Utilizing a PIP to Improve Employee's Performance | PeAk Consulting

Gain the skills and specific language to use when you have those tough discussions with a lower performing employee. Discover the key components of a PIP (Performance Improvement Plan), when to use one, and how to prepare for the conversation.

KEYNOTE
@ Lunch

3 Commitments to EXTRAORDINARY Leadership | Evolve, Emily Petroff

Certified ONE Thing Trainer, Speaker, Author, and Coach Emily Petroff will present the key components to effective leadership and the thieves that keep you from attaining extraordinary results. Learn to eliminate the blanket approach to leadership and team building to shift your team towards success.

SESSION 3
1:15-2:45pm

Social Media for Business | Rebel Enterprises

You've got a page, now what? Understand content generation and the nuts and bolts of planning your social media marketing plan, including what social media platforms make sense for you and your business.

How to be the Ideal Team Player | PeAk Consulting

Identify the virtues of an ideal team player based on the model in the book by Patrick Lencioni. Learn what it takes to become Humble, Hungry and Smart!

Trust: A Learnable Leadership Skill | Timberline Training

Trust affects everyone in an organization, but do you know productivity and profits are also affected? Learn how to increase your trust by developing your own personal credibility as well as learn the behaviors that demonstrate high trust.

SESSION 4
3-4:30pm

How to Handle Angry Customers | Evolve

Do you have a system in place to deal with or handle clients who are not satisfied? Identifying a system for your unhappy customers is key to working through the challenges in day-to-day business.

Product, Marketing & Sales - How Leadership Impacts Each Segment | Flood Marketing

The success or failure of any business rides on your ability to offer a product or service that matters, present it to people that care, and complete the sale. Examine each segment and discover new strategies to positively impact your business.

Strategic Planning: An Intentional Approach to Success | Confluence Collaborative

Adaptive strategic planning takes traditional strategic planning one step further by seeing it not as an event but rather as a dynamic, ongoing process or cycle. Learn the processes and outcomes from using this plan to intentionally create business success.