



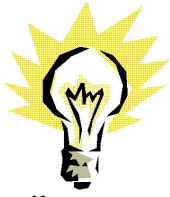
# ***My Business Plan***

Name:

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Business Name:

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# Business Plan

Describe your business.

## Legal Structure

- Sole Proprietorship     Partnership     Corporation     Limited Liability Company

**Organizational Structure:** List each person that will have a role in the company along with their title or function.

<u>Name</u>	<u>Role</u>
_____	_____
_____	_____
_____	_____
_____	_____

**Qualifications:** What skills and experience do you have that will make your business successful?

Where will you get the money to start your business? How much will you need to get started?

# Financial Information

What price will your customers be willing to pay for your product/service?

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How much will it cost to produce it or how much do you want to get paid per hour if selling a service?

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How much profit will you make by selling this product/service?

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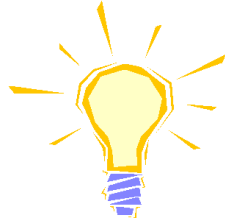
Will you need employees or partners to:

- |                      |                              |                             |
|----------------------|------------------------------|-----------------------------|
| 1. Make products?    | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 2. Sell products?    | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| 3. Promote products? | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

# Market Research

Who are your potential customers & why do they need to buy your product or service?

How will I get customers? (Marketing Plan)



Who will be your competition?

Where will your business be located & why?

How much time will running your own business involve?

# Business Goals

Goals you want to achieve in the first three months of business:

Goals you want to achieve in the first year of business:

Goals you want to achieve in the first three years of business:

## SWOT Analysis

**Strengths** (Advantages)

**Weaknesses** (Disadvantages)

**Opportunities** (Possible good things to come)

**Threats** (Possible difficulties)