

# *WYOMING BUSINESS REPORT*'s "Top 40 Under 40"

Profiles of the five honorees from Sheridan, excerpted from the April 2015 issue of *Wyoming Business Report*.

*"40 Under 40" is Wyoming Business Report's new program that recognizes emerging young leaders across Wyoming who make a difference in their companies' industries and communities.* 

# DAVID BAILEY

#### Founder

# **Bighorn Pediatric Dentistry**

A smile is an especially wonderful gift that youngsters receive from David Bailey DDS of Sheridan. Bailey, 35, opened his practice in July 2012 after a two-year residency at the Primary Children's Medical Center, Salt Lake City, UT. He graduated at the top of his class at Creighton University's School of Dentistry in May 2010.

Bailey has become known for his professional skills in providing dental care to infants, children, adolescents and individuals with special health care needs. He employs 10 full-time staff members at Big Horn Pediatric Dental.

Bailey shares his talent and skills with anyone in need and "works tirelessly" to direct others to solutions, said one nominator. "Other dental professionals seek his support and advice," the nominator added.

In addition to his memberships in the Wyoming and American Dental Associations and the American Academy of Pediatric Dentistry, Bailey serves as the Wyoming Cleft Palate Clinic dental representative.

Among the community programs Bailey's practice supports are Give Kids a Smile, Wyoming Down Syndrome Association, Sheridan Stars of Tomorrow, K-Life Youth Ministry, Boy Scouts of America, Wyoming Special Olympics and local sports teams.

During Dental Health Month (February), Bailey and his staff volunteer time at many local preschools, give oral health kits and provide nutritional counseling. He also volunteers as guest lecturer at Sheridan College Dental Hygiene program and donates time there to do children's dental screenings. Bailey is also a full provider for Title 19 families and provides thousands of dollars in free dentistry during the year.

Bailey is a bishop in the local congregation of the Church of Latter Day Saints and enjoys "creating fun family memories" with his wife and three children.

# JOHN DICK

# Sheridan-Area Director

# Wyoming Technology Business Center

As Sheridan-area director of the Wyoming Business Technology Center (WTBC), John Dick believes he has "one of the best jobs in the state."

"I help people realize their dreams," Dick said.

Dick, 33, moved from Laramie to Sheridan in January 2015. His efforts at WTBC to help support business growth in Wyoming have had an "impact in measurable economic development terms," said one nominator.

*"I believe my impact on the WTBC is best reflected in how the organization has evolved into managing multiple business incubator facilities across the state," Dick said.* 

Dick authored the initial feasibility study on launching and managing an incubator outside of Laramie, assisted in taking over management of WTBC's second incubator in Casper, and was the point person in launching a third WTBC incubator in Sheridan.

"This incubator network has the potential to significantly improve the entrepreneurial climate throughout the state," he said.

The best and most important recognition Dick said he receives is from the entrepreneurs that he works with, whether it's a thank you note after a client completes their first sale or something "more subtle, like when a client finally trusts me enough to be vulnerable and talk about what really keeps them up at night."

## JOSH LAW

#### Co-owner

#### Flood Marketing

Developing new businesses and creating new jobs is a passion for Josh Law, 27, founder of Flood Marketing in Sheridan.

"I am constantly looking at opportunities to drive new revenue and generate profit," said Law, who started his business in 2010. "I am interested in making [Wyoming] an even better place to live than it already is."

His efforts have been noticed. "Josh works extremely hard and has built his company from the ground up in 5 short years," said a nominator. "He is honest, a team player, and strong leader."

Law is one of the three owners that make up Sheridan Brand which focuses on telling the story of Sheridan through digital platforms using words, photos, and video. He is also co-owner of Buffalo Systems USA, the US distribution and brand extension of an outdoor clothing and gear company from Sheffield, UK.

"I enjoy making something bigger than myself, and I am always looking at the skillsets that the people around me have," Law said.

A graduate of Sheridan High School, Law earned an agricultural business degree from UW. He was recognized in in the "20 under 40" program in Sheridan County in 2014. In January 2015, he was honored as the "Outstanding Young Sheridanite" in the Entrepreneurial Accomplishment category by the Jaycees and Sheridan County Chamber of Commerce.

Law is a board member of the non-profit Antelope Butte Foundation, whose mission is to bring skiing and snowboarding back to the Northern Big Horns. He is also youth director for Grace Anglican Church, mentoring 6<sup>th</sup>-12<sup>th</sup> graders.

# BRADY McLEAN

# Co-owner

# Flood Marketing

Like many Wyoming entrepreneurs, Brady McLean has his hands in a lot of projects. At 26, he is coowner of a full-service digital marketing agency in Sheridan called Flood Marketing. He is a partner in an outdoor clothing company, a real estate buying and selling company, and a mobile marketing company. And he knows Brazilian jiu-jitsu.

"Brady is one of the most charismatic leaders I've ever met," said Brett Riley, a project executive at Flood Marketing. "He is a visionary and his tenacity to see this vision become reality is contagious to anyone he meets."

McLean said his professional role in Wyoming is that of an explorer and creator – one not confined or defined by titles. This is in line with his resume, which as recently as 2010 listed him as a manager at Starbucks.

While he has professionally set sales benchmarks and received other work awards, McLean shrugs them off for the most part.

"My greatest ... achievements have been in the creation of great teams," he said, noting the growth of Flood Marketing from a home-based start up to a full-service digital marketing agency with 10 employees and multiple offices in three states. McLean actually attributes much of his success to that atypical reference on his resume: jiu-jitsu, where volunteering as head coach for a local marital arts school has helped his students gain strength and confidence.

*"I feel that ... instilling confidence in people is the greatest help and service I can provide. Give a man a fish versus teaching a man to fish, right?"* 

# RYAN MULHOLLAND

#### CEO

## **Ptolemy Data Systems**

Data centers are gaining ground in Wyoming, but with the likes of Microsoft in the mix, most of them aren't homegrown. At age 36, Ryan Mulholland, CEO at Ptolemy Data Systems in Sheridan, has one of the largest Wyoming-centric information technology operations in the state.

"We are fiercely Wyoming proud," Mulholland told the Business Report in a 2013 interview.

Though young by business standards, Mulholland is an old hand in the tech world. He began making house calls for computer and network support while in high school, an activity that followed him through college. Various roles in other businesses where he did everything from importing products from around the world to building out highly secure data networks helped seed the idea for Ptolemy, which he established in October 2009.

Since opening, Ptolemy has grown to a network of hundreds of customers from all walks of life in the region. He launched his own 6,000-square-foot data center in 2012, which is operated essentially like a bank vault – but with data.

"Only Ptolemy technology staff are allowed inside our vault by definition," Mulholland said. Mulholland has 15 staffers after little more than five years in business, and has put substantial energy into the Sheridan community besides. Between 2009 and 2012, Mulholland was on the Sheridan city council. He's now currently a board member on several economic development entities in Sheridan.

Among other honors, Gov. Matt Mead called out Ptolemy and Mulholland during his 2013 State of the State address.