

October 25, 2012

**FOR IMMEDIATE RELEASE**

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**Be ready to be brain teased with *Beakman on the Brain* at the WYO Theater**

DATE: Monday, November 12, 2012  
TIME: 7:00pm  
TICKETS: \$15 Adults/\$13 Senior & Military/\$8 Students/\$5 12 & Under

PART OF THE CHILDREN'S EDUCATIONAL AND FAMILY SERIES

**TICKETS ON SALE NOW**

Call the Box-Office at 307-672-9084 for more information or visit our website at [www.wyotheater.com](http://www.wyotheater.com)

*Sponsored by the Children's Educational and Family Series sponsors and The Sheridan Press with additional support from Thomas & Felicia Kirven, the Mill Inn, Larry & Anne Storo and a grant from the Wyoming Arts Council with funding from the State Legislature and National Endowment for the Arts, which believes that a great nation deserves great art*

From the Emmy Award winning, children's science TV show, *Beakman's World*, the entertaining and lively scientist Beakman (Paul Zaloom) will tour a brand new production, *Beakman on the Brain* at the WYO Theater Monday, November 12, 7pm. Everything you every wanted to know about the Brain but were thinking too much to ask!

With plenty of audience participation and his wacky sense of humor, Beakman employs a series of large scale, fun, and very visual demonstrations to illustrate how the brain works. Have you ever wondered how we think, feel, smell and see? What makes us cry, laugh, smile and sneeze? How our brains can get fooled - or the effect of music and art on our brains? Beakman will address the neuroscience of the brain in a fun, wacky and exploratory way for kids and adults alike. Be ready to be brain teased!

**About *BEAKMAN ON THE BRAIN!***

The family friendly, live stage show is based on creator Jok Church's question-answering scientist Beakman from the syndicated column *U Can with Beakman and Jax* and TV's long running hit show, *Beakman's World*.

Broadcast for the past 16 years across the U.S., Canada, Mexico, Argentina, Korea, Brazil, Taiwan, and over 20 other countries, *Beakman's World* is a cult classic with both kid and adult fans. Highly acclaimed by teachers, parents, and critics, the program stars Guggenheim fellow, Obie winner, and National Endowment for the Arts grantee Paul Zaloom as Beakman.

The live stage show features wacky, large scale, visually compelling science demos, including:

- AMAZING OPTICAL ILLUSIONS that demonstrate the many ways our brains can get overwhelmed, be tricked, and make faulty assumptions.
- GIANT PROJECTIONS of funny and compelling animation, stills, and video.

- HOW THE BRAIN WORKS, a section using idiosyncratic and amusing drawings to describe in detail what the various parts of the brain do when someone throws a pie at Beakman's face.
- PHINEAS GAGE and his infamous story of an accident that taught us some crucial facts about the brain.
- A GOOFY TALKING SKULL who demonstrates various functions of the brain. His own brain is removed and passed around to the entire audience!
- HOW HELMETS designed for bikers, skateboarders, and snowboarders can protect the brain from damage.
- REMARKABLE ANIMAL BRAINS, from the stegosaurus to the common crow, and the incredible ways they work.
- AUDIENCE PARTICIPATION ON STAGE, with verbal and word game challenges to meet.

The aim has always been to introduce young audiences to neuroscience in a fun, dynamic, accessible, and memorable way. Using both new and old school technology, our team has created a highly entertaining, educational show that allows the audience to learn about the brain and leave the theater wanting to know more.

Grades: 2 and up.

Ages: 6 and up and family audiences.

"The material is educational, relevant, and presented in an entertaining way that will stick with audiences of all ages." *Denise Nelson Nash, California Institute of Technology*

## Who is Paul Zaloom?

Paul Zaloom is a puppeteer, performance artist, filmmaker, and political satirist who has created solo puppet shows, art installations, and films, all for adults.

Zaloom has performed on ten tours to Europe and in at least 40 of the states, including shows at the Kennedy Center, Lincoln Center, the American Museum of Natural History, the Smithsonian National Air and Space Museum, and King Tut's Wah-Wah Hut.

Zaloom has been awarded four Citations of Excellence in the Art of Puppetry by the Union Internationale de la Marionnette (UNIMA-USA), a Village Voice Obie Award, an American Theater Wing Design Award, and a New York Dance and Performance Award, a.k.a., the Bessie.