



2021 Christmas Stroll

“Gingerbread Stroll”

Friday, Nov. 26, 2021

REGISTRATION PACKET

BLENDING ALL-DAY STROLL WITH TRADITION

- Stroll 2021 will be held from 8 a.m. to 8 p.m. with Main Street and Grinnell Plaza closed from 4 to 8 p.m.
- Post your button number when you open Stroll Day and have your giveaway ready.
- Organizations will be permitted to provide complimentary food and beverages once again in Grinnell Plaza.
- Fireworks will conclude the festivities.
- “Get Caught Shopping” will kick off on Stroll Day.
- We’ve revamped the Lighting & Decorating Contest! See details below.

REGISTRATION INFORMATION

Participant cost

- \$125 for Chamber Members; \$175 for non-Chamber Members
- Participants agree to provide a prize valued at \$50 or more to be given to the person whose Stroll button number matches yours.
- Participants will be listed as a Christmas Stroll participant in all print promotional materials, including the Christmas Stroll program and newspaper ads, and on the Chamber’s website and Christmas Stroll Facebook page.
- **You must register by Friday, Oct. 22, to be included in all event marketing.**

Stroll Buttons

- Your first packet of 5 buttons is included with your registration.
- Additional Stroll Buttons are available for purchase to sell in your business or to give away to employees or customers.

Winning Button Numbers

- Early the week of Stroll, a poster with a unique winning button number will be delivered to your business.
- When you open on Stroll Day, and through Christmas Eve, prominently display your winning button number inside your business or on your door or window.
- The person who matches their button number to your number wins your prize valued at \$50 or more.

PEOPLE’S CHOICE LIGHTING & DECORATING CONTEST

We encourage all Sheridan County businesses to show off your holiday spirit by decorating in the 2021 Christmas Stroll theme, “Gingerbread Stroll,” and taking part in the NEW PEOPLE’S CHOICE 2021 Lighting & Decorating Contest!

The first place winner will take ownership of the new Christmas Stroll People’s Choice Lighting & Decorating Contest traveling trophy as well as a great prize package, promotions through the Chamber and bragging rights for the entire year!

Only Stroll participating businesses may enter the contest, and participation in the contest is FREE.



26th Annual Christmas Stroll Registration Form

Prefer to register online? Visit sheridanwyomingchamber.org

Deadline: Friday, Oct. 22, 2021

PARTICIPATING BUSINESS NAME: _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ **EMAIL:** _____

2021 CHRISTMAS STROLL PACKAGE

____ Yes! Sign me up to participate in Christmas Stroll. Includes 5 buttons.
(\$125 for Chamber Members; \$175 for non-Chamber Members)

2021 LIGHTING & DECORATING CONTEST

____ Yes! I want to participate in the NEW PEOPLE'S CHOICE Lighting & Decorating Contest. FREE

ADDITIONAL BUTTON ORDER

- ____ 1 Pack for \$75 (15 buttons)
- ____ 2 Packs for \$150 (30 buttons)
- ____ 3 Packs for \$225 (45 buttons)
- ____ 4 Packs for \$300 (60 buttons)

CHAMBER BUCKS

(If you would like to order Chamber Bucks to give as your Winning Button Number Prize or for any other reason, we can deliver them with your buttons.)

____ Number of \$25 Chamber Bucks (no processing fees if you order now!)

= \$ _____ Total

PAYMENT INFORMATION

Stroll Package _____

Additional Button Order _____

Chamber Bucks Order _____

TOTAL: _____

PAYMENT METHOD

Check # _____ (payable to Sheridan County Chamber of Commerce)

Credit Card # _____ Exp _____

Security Code _____ Billing Address _____

(OVER)

Advertising & Promotion Information

We want to promote your business and make it as easy as possible for customers to do business with you!

YOUR BUSINESS HOURS ON STROLL DAY: _____

YOUR BUSINESS HOURS THROUGH CHRISTMAS EVE:

Sundays _____

Mondays _____

Tuesdays _____

Wednesdays _____

Thursdays _____

Fridays _____

Saturdays _____

Other _____

ANY SALES, SPECIALS OR EVENTS YOU WOULD LIKE TO PROMOTE ON STROLL DAY AND THROUGH THE HOLIDAY SEASON? *If you have a flyer and/or ad for this, and are a Chamber member, don't forget to submit it to the Chamber's Member 2 Member newsletter and share it on the Live Life Local Sheridan County Facebook Group!*

DO YOU OFFER AN ONLINE STORE? Yes No

DO YOU OFFER DELIVERY? *If so, please provide details/restrictions.* Yes No

Details: _____

DO YOU OFFER CURBSIDE PICK UP? *If so, please provide details/restrictions.* Yes No

Details: _____

ARE YOU PLANNING TO HAVE SANTA VISIT YOUR BUSINESS SOMETIME AFTER STROLL DAY?

If you know what dates/times, please list.

Yes No Unsure at this time

Details: _____
