

## **Kristen Czaban**

Kristen Czaban has been a journalist with The Sheridan Press since July 2008. Prior to moving to Sheridan, she graduated with a bachelor's degree in journalism from Northwestern University in Evanston, Illinois. During her time at The Press, she has reported on a wide variety of topics including local government, business, recreation, crime and entertainment. Through those journalistic adventures, she has worked with local businesses and individuals to tell their stories in a way that is captivating and newsworthy. Now, as the managing editor at The Press, she helps guide a newsroom of reporters to do the same.

## **Manufacturing-Works**

For more than 20 years, M-W has been delivering training, experience, and solutions for creating value. With their partners they're here to help Wyoming businesses to grow to their full potential.

Manufacturing-Works provides broad technical assistance, engineering solutions, general business assistance, marketing assistance, and financial counseling. Manufacturing-Works is committed to helping businesses by delivering solutions for creating wealth. Manufacturing-Works, in conjunction with others, can deliver complete solutions for companies.

## **Masterful Life Designs**

Anita Schamber has over 30 years of experience coaching businesses. She has her doctorate in Leadership as well as thirteen years of leadership training and coaching for World Vision International. While there she designed leadership, performance management, team building, coaching and other courses for training done in 23 countries on four continents. Anita also has done contract training for companies such as Boeing, AT&T, IBM and Saturn as well as small companies, hospitals, government agencies and churches. Anita has a vast knowledge of leadership and styles used in all different sectors.

## **PB Communications & Strategic Solutions**

PB Communications & Strategic solutions is a locally based, regional communications and public relations firm with over twenty years of combined experience in project management, marketing message development, creative print and web collateral design and publication, editorial and technical writing, and public outreach.

Unlike many other companies, PBC is first and foremost a communications firm that utilizes the elements of successful communication to bolster all service offerings. PBC believes that understanding what it is you want to say and who you are trying to reach is a fundamental element to successful communications – regardless of whether those communications are internal or external.

## **PeAk Consulting**

PeAk Consulting is a Wyoming-based consulting firm with more than 20 years' experience working with start-up to Fortune 500 companies. They provide personalized solutions for assessing and improving the performance of managers, teams and individuals. PeAk believes people are most successful and fulfilled when they're able to perform at their peak, regardless of their level or the limitations they're facing. PeAk is passionate about partnering with our clients to increase their performance through coaching, training, or just a conversation to gain confidence to take the next step.

## **PitchEngine**

Jason Kintzler, Founder and CEO, has been credited with “heralding in a new era of public relations” by creating “one of the PR industry’s most transformative innovations.” Jason and/or PitchEngine have appeared in several popular books including; Small Town Rules, Engage, Twitterville, Putting the Public Back in Public Relations, SocialCorp and Social Media Marketing for Dummies. Jason regularly shares

## **Precede Consulting**

Andrea Joan Vaccari brings a wealth of experience from across multiple industries to her management consulting practice. Over the last 15 years, she has earned a reputation for the ability to gather and analyze information quickly, focusing in on key risks, and the tools and frameworks needed to ensure lasting success. Providing expert assistance with strategic planning and execution, organizational development, workforce culture change, and management systems, her breadth of experience provides her the ability to help clients align solutions with their needs.

In her current work, Andrea specializes in helping companies assess their workforce culture, developing strategies to achieve the desired culture, and facilitating the work as it is undertaken. Whether developing a new strategy, assessing or designing a system or training to assess where to go as a business, understanding the current and desired culture are critical to creating and sustaining positive cultures.

## **Rural Development**

Debra Anderson arrived in Wyoming when she was two months old and grew up in Hulett, where she graduated from Hulett High School with 15 other students. Travels after high school took her as far east as Minnesota and as far west as California, where she earned her bachelor’s degree in Education and Teaching credentials from California State University at Chico.

Debra has worked for USDA Rural Development for 21 years. When she started in 1994, the organization was known as Farmers Home Administration. She has worked across all Rural Development programs as an Assistant, Clerk, Technician, and now Area Specialist in the Sheridan, Wyoming office. Debra’s current primary focus is on Rural Development’s Specialty Programs and as the State Energy Coordinator.

## **John Tucker**

John Tucker is the CEO of Vacutech in Sheridan, WY. John was born and raised in San Diego, CA and spent most of his young adult life managing various divisions in the California area in the family business. John left California in the early 80’s to begin his own business in Denver. He sold his business at the age of 36 and “retired.” John spent the next 15 years developing real estate, and offering his services in several corporate “turn arounds”.

In 2004 John and his brother Tom formed Vacutech in Denver and began growing the company. Vacutech thrived in Denver and after a period of time “out grew” their manufacturing facility. After careful investigation and exploration, the decision to move Vacutech to Sheridan, WY became a reality. John oversaw the building and completion of the 45,000 square ft manufacturing facility on the north end of Main Street and Vacutech officially opened its doors in Sheridan in January 2012.

Vacutech currently employs 114 individuals and ships product all over the world.