



SHERIDAN
COUNTY
CHAMBER OF COMMERCE

Serving Sheridan County since 1913



*A KEY TO YOUR
BUSINESS SUCCESS*



www.sheridanwyoingchamber.org



The proactive voice of local business working for the promotion, protection and prosperity of our members and community.

*PO Box 707, Sheridan, WY 82801
PH (307) 672-2485 FAX (307) 672-7321
www.sheridanwyomingchamber.org*

Welcome to the Chamber,

We invite you to become one of over 600 proud members of the Sheridan County Chamber of Commerce. We have been in existence and supporting business in Sheridan and Sheridan County since 1913 ~ over 100 years now!

Our organization is led by an all-volunteer Board of Directors, currently fifteen business and community leaders, all focused on strengthening our business climate. Our board and staff are charged with carrying out the Chamber's mission, through program development, focused initiatives and collaborative efforts.

Chamber membership offers many benefits ~ including exclusive cost savings, business advocacy, member referrals, education and training, promotional outlets and countless networking opportunities. In addition, your membership helps further our efforts in economic development and community innovation.

The Sheridan area is known as one of the most attractive and premier communities in the state of Wyoming, due in large part to the strength and efforts of the Sheridan County Chamber of Commerce. Join us and become a visible and invested member of Sheridan's future.

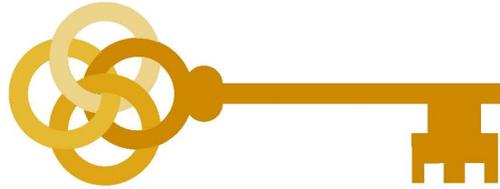
Please feel free to contact us with questions or for more information.

Stacia Skretteberg
President
Board of Directors
Sheridan County Chamber



Dixie Johnson
Chief Executive Officer
Sheridan County Chamber





About Us

Our Mission Statement

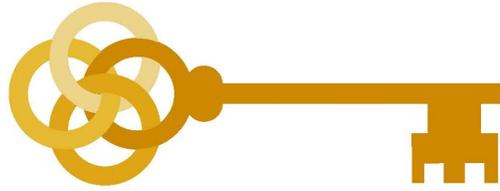
The Sheridan County Chamber of Commerce is the proactive voice of local business, working for the promotion, protection and prosperity of our members and community.

Our Vision

Our vision is to be the #1 resource for the business community of Sheridan County.

Our Purpose

- Actively promote a healthy business and economic climate for our area
- Create a better understanding and appreciation of the importance of local area businesses and a concern for their problems
- Represent the business community in city, county, state and national legislative and political affairs
- Promote business and community growth and development; retention and expansion of existing businesses
- Discover and help correct circumstances that prevent the promotion of business expansion and community growth
- Promote programs of a civic, social and cultural nature which increase the functional and aesthetic values of the community
- Continue to promote tourism for the county and to work closely with the City of Sheridan, Sheridan County, and Sheridan Travel & Tourism in this effort



Membership Benefits

Advocacy

We take an active role in advocating for employers and job creation. Whether it is government spending, policies related to business and economic development, health insurance advocacy, or affordable workforce housing, we will be involved in finding better solutions. When our members are undecided, we will convene all sides of an issue to help you make better-informed decisions.

Credibility

Chamber membership tells your customers that you are a reputable company that actively participates in the local business community. Members are encouraged to display their Sheridan County Chamber of Commerce membership plaque and window clings (decals) at their business location.

Training

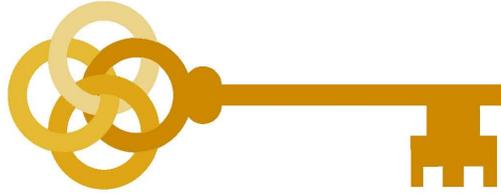
We host seminars and workshops on an array of topics of importance to business owners and their employees, as well as making members aware of business-related trainings and resources available from other sources. Annual legislative forums give you an opportunity to present your issues directly to policymakers about the important public policy issues facing Wyoming.

Keeping Current on Business News & Activities

As a Chamber member, you'll have unlimited subscriptions to our weekly *Chamber Online* e-newsletter, for you and your employees. This keeps you current on Chamber events and opportunities, business resources and "know-how" information, selected community notices, and also profiles one Featured Member business each month. You'll also have unlimited subscriptions to our *Member to Member* e-newsletter, for you and your employees. The Chamber also sends *Member Alert* emails, as advised by the local police department, when there's a need to alert you to a potential threat in the business community.

Your Business Resource

The Chamber also prides itself on being one of your primary "go to" resources on the Sheridan County business community and on business-related issues, ideas, and information. Just call us.



Membership Benefits

Promotion

The Sheridan County Chamber of Commerce works diligently to promote your business. Just a few of the promotion opportunities we offer:

- Information rack at the Chamber office where you may display company brochures and business cards
- Opportunity to host a Business After Hours event
- Listing in our Membership Directory (print and online) where you can find other Chamber businesses or update your lead list; this directory is also made available to the general public for reference use
- Inclusion as a participating business in the Chamber Bucks gift certificate program
- Ability to have your job openings posted on the Chamber website
- Many other advertising and sponsorship opportunities throughout the year
- Discounts on meeting room rates at the Chamber office, Sheridan Trolley charters, and with several outside vendors.

Focused Marketing

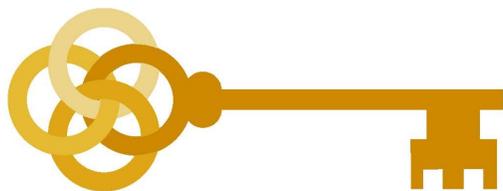
Focus your marketing efforts by targeting your service or product to other Chamber members . You may submit postings to our weekly *Member to Member* e-newsletter, sharing your announcements and promotional ads with other members. (Over 300 of our member businesses took advantage of this free advertising in 2014.) Our bulk mailing permit is also available for your use (saving you the cost of purchasing your own, which would be \$440 the first year and \$220/year thereafter), and our friendly staff are here to walk you through the process. Our membership mailing address list is also available upon request.

Wyoming Chambers Health Benefit Plan

Participate in the Chamber health benefit plan (medical, dental, life insurance) for you, your employees, and their families. Because of the evolving benefit needs of employees and their families, our healthcare plan gives an option of seven different plans to suit an employee's needs. As an employer you are able to choose the amount of money to contribute toward a plan, and as an employee you are able to choose which plan fits your needs. In a world of "one size fits all" healthcare plans, the ability to offer options to your employees makes your company unique. For more information, call Laurie Ross at (307) 674-6973.

Ribbon Cuttings

Are you a new Chamber Member? A new business in town? Or just moved to a new location? Let the Chamber Ambassadors have a ribbon cutting ceremony for you, followed by a picture in our *Chamber Online* e-newsletter as well as other local media.



Membership Benefits

Networking Opportunities

Chamber events provide ample opportunity for networking, business development and fun!
The two largest and recurring member events:

Monthly Luncheon Program

2nd Wednesday of each month

Business After Hours

3rd Wednesday of each month



Chamber Monthly Luncheon



Chamber Business After Hours
(with visitor U.S. Senator John Barrasso)

As a Chamber member you will have many opportunities each year to network with other business professionals. Sponsoring a Chamber event gives you the opportunity for community recognition as well. Just a sampling of the Chamber's special events: Chamber Coffees, 4-H Buyers Reception at the end of the county fair, Suds n' Spurs Brewfest, Christmas Stroll, Legislative Forum, and Candidate Forum (in election years) -- not to mention the various business workshops and special speakers we host throughout the year.

And join one of our six working committees as another great way to become more active and promote your business. Our committees are:

Ag & Natural Resources
Ambassadors
Business Retention and Expansion

Events
(also two event-specific subcommittees)
Government Affairs
Leadership Sheridan County (Steering)

Thank you to our 2015 Community Partners

PLATINUM



GOLD

Advanced Communications Technology
Brookdale Sugarland Ridge
Kennon

Sheridan College
Sheridan Memorial Hospital & Foundation
Sheridan VA Medical Center

Community Partners are those Chamber businesses or individual Chamber members who make an **additional** monetary investment with the Chamber. This enhanced membership helps expand the services the Chamber is able to offer and demonstrates the Community Partner's commitment to the continued promotion, protection and prosperity of the Sheridan County business community. Let us know if you'd like to hear more about becoming a community partner.



Chamber Coffee in Ranchester

“My Chamber membership has given me an opportunity to become involved in the community and in turn has increased my business tremendously.”

*Jerry Foster, Manager
Wyoming Wireless*

“To me, Chamber membership means working together with a group of Sheridan area businesses in the common interest of better promoting the Sheridan community.”

*Patrick Akers, General Manager/Owner
Qdoba Mexican Grill*

“We joined the Chamber to develop new connections within the community and to build on existing ones. Our membership allows Bright Image Commercial to seek out the networking opportunities that are available through the various programs that the Chamber provides. In just the first few weeks since we joined the Chamber, we already have several new clients.”

*Spring DeGrado, Marketing Director
Bright Image Commercial*



Suds n' Spurs Brewfest



Presenting to Our Legislators
at the Legislative Forum

“As a member of the Chamber, we benefit greatly from the networking opportunities available—Chamber luncheon events, newsletter publications, and other Chamber functions. These allow for access to large groups of people who are active in the Sheridan community, giving us the chance to tell people what is going on at the hospital, answer questions they have, explore possible partnerships, and provide important information to our customers and patients. We benefit from some really useful training opportunities too.”

*Danae Brandjord, Marketing Manager
Sheridan Memorial Hospital*

“I’m a small business owner who has been really happy with the experience of being a Chamber member. The opportunities I’ve received to bring visibility to my business have far surpassed my expectations. The staff is always responsive, and the Chamber is a hub of communication for our community.”

*Laura Lehan, Principal Consultant
PeAk Consulting*



2014 Leadership Sheridan County Graduates

“Being an active member of the Sheridan County Chamber of Commerce has increased the local recognition of Brittain World Travel and has contributed to my sales.”

*Peg Martin, Owner
Brittain World Travel*

“Chamber membership has been an excellent resource for me. The luncheons are a great way to network and hear about what is going on in the community, and the topics are always timely.”

*Ken Thorpe, Owner
Powder River Heating & Air Conditioning*



New Business Ribbon Cutting



Trophy Awards at Brewfest

“Sheridan County Chamber of Commerce helps us to continually make new business contacts, keeps us informed on local happenings and provides us with a resource to grow our organization. I firmly believe that it is necessary for a business organization to be part of the Chamber if they want to attract more customers and grow their business in Sheridan County.”

*Matt Childers, General Manager
Fremont Motors Sheridan*

"Carroll Realty has been a member of the Sheridan County Chamber for over 30 years. We continue to renew our membership because of the great opportunity for networking at the monthly luncheons and Business After Hours. The exposure we receive on the website is tremendous. The county information they provide in marketing materials, which we include in our relocation packets, is also very important to us when we're dealing with people who are moving to the area."

*Dixie See, Owner
ERA Carroll Realty*



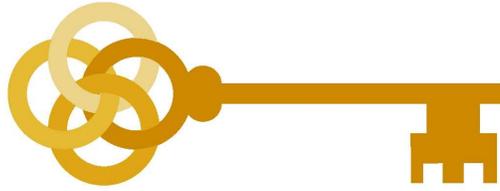
Community Partner Plaque Presentation



A Favorite Stop at Christmas Stroll

“Becoming a member of the Chamber has been a great investment for the Sheridan Community Land Trust. The avenues for outreach and communicating with other local businesses have been worth the membership dues alone, not to mention all the other great platforms they provide for networking and partnering with businesses in the community.”

*Colin Betzler, Executive Director
Sheridan Community Land Trust*



Membership Investment Schedule

REGULAR MEMBERSHIP CATEGORY QUALIFICATIONS: Membership shall be available to businesses and individuals within Sheridan County OR businesses and individuals who are located within a 75-mile radius of Sheridan, Wyoming.

OUT OF AREA MEMBERSHIP CATEGORY QUALIFICATIONS: Membership shall be available to businesses and individuals who wish to support the Sheridan County Chamber of Commerce but who are located outside a 75-mile radius from Sheridan, Wyoming. Out of Area members are entitled to the following restricted benefits:

- Option to participate in Chamber Health Benefit Plan (additional qualifications may apply)
- Option to attend Chamber events and networking functions
- Listing in online & print membership directory
- Newsletters, informational emails and member alerts

Note: Requests from Out of Area members to be considered for a Regular Membership will be reviewed by the Sheridan County Chamber Board of Directors and are subject to final approval by the Board of Directors.

FOR-PROFIT BUSINESS

	ANNUAL INVESTMENT
0-5 Employees*	\$ 235
6-10 Employees	290
11-15 Employees	345
16-20 Employees	415
21-25 Employees	490
26-30 Employees	530
31 + Employees (\$7.10/employee over 30)	530 + 7.10 ea.

NOT-FOR-PROFIT BUSINESS/SCHOOL/GOVERNMENT

0-5 Employees*	\$ 120
6-10 Employees	145
11-15 Employees	175
16-20 Employees	210
21-25 Employees	240
26-30 Employees	260
31 + Employees (\$3.55 /employee over 30)	260 + 3.55 ea.

SPECIAL CATEGORIES

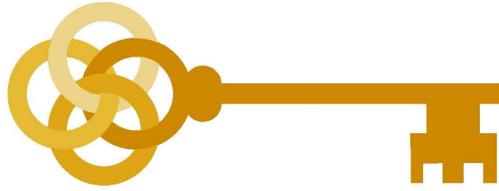
Individual/Associate Member	\$ 120
Second Business **	170

There is also a one-time \$25 administrative fee added to the first year's investment.

Membership Dues in the Sheridan County Chamber of Commerce are not tax deductible as charitable contributions for federal income tax purposes, but may be deductible as ordinary and necessary business expenses. Please consult your CPA with further questions.

All **employee calculations are based on the number of Full-Time (FT) Employees, Part-Time (PT) Employees, and Seasonal Employees (FT =1, PT=.5, Seasonal =.25).*

*****Second Business** is defined as a business operated by the same owner as an existing Chamber member, operating at a separate location from the first business and desiring a stand-alone directory listing. For purposes of rate calculation, the second business is the business with fewer employees.*



Suggested Next Steps

Thank you for your interest in becoming a member of the
Sheridan County Chamber of Commerce!

Want to explore this opportunity further??

Check out the Membership Directory

There are over 600 businesses and organizations that are finding this membership valuable. Are other businesses in your industry or in nearby locations already Chamber members? If most of them are members, don't be left behind! If they're not, then you have an opportunity to stand out! Talk with others about the value of Chamber membership.

Come to one of our monthly Chamber luncheons

Enjoy the good food and program, and meet other Chamber members. The luncheons are the 2nd Wednesday of each month, 11:30 am to 1:00 pm. You can see the next luncheon's program and location on the home page of our website, www.sheridanwyoingchamber.org.

Ask for a visit from one of our staff

To talk more about the benefits of membership specifically for your business or organization, just give us a call at 672-2485.

Send us your completed membership application and dues payment

Now you're a member! We'll immediately announce you as a new member in our weekly e-newsletter and at our next monthly luncheon (you'll also receive a coupon for a free Chamber luncheon). You'll start receiving our e-newsletters so that you know what's going on and what opportunities are available. We'll set you up for a ribbon cutting whenever you're ready. And you'll receive a membership plaque and window decal, to tell everyone that you're a Proud Member of the Sheridan County Chamber of Commerce.

We look forward to being a part of your success!

Sheridan County Chamber of Commerce
171 N. Main St., Suite D
PO Box 707
Sheridan, WY 82801

Phone: 307-672-2485

Fax: 307-672-7321

E-mail: info@sheridanwyomingchamber.org

www.sheridanwyomingchamber.org



Rev. January 2015